



## FOR IMMEDIATE RELEASE

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## Hillsboro Hops & Hillsboro School District Announce Partnership

Hops become first Anchor Sponsor to help fund athletics and activities at Hillsboro high schools

March 10, 2017, Hillsboro, OR –The Hillsboro Hops (@HillsboroHops) and Hillsboro School District (HSD) announced a new partnership today where the Hops will help fund athletics and activities at HSD's four high schools: Century, Glencoe, Hilhi, and Liberty, through an Anchor Sponsor arrangement. The District will offer five Anchor Sponsor spots for local businesses who want to make a difference in the lives of students by providing them greater access to extracurricular athletics and activities.

There are approximately 3,500 students participating in athletics and activities at the four high schools. Recent budget cuts have made it a challenge for the high schools fully support these students in their extracurricular endeavors, and to expand offerings to other students.

"The Hillsboro School District is so grateful for our generous community partners, and in particular the Hillsboro Hops," said Rian Petrick, director of extracurricular programming and community outreach. "Through their willingness to partner as an Anchor Sponsor, the Hops will generate \$24,000 toward extracurricular activities in our district during the 2017-18 school year. Research shows that students who participate in athletics and activities for multiple years in high school achieve graduation rates exceeding 95%. This partnership will help us stabilize existing programs and expand opportunities to enhance student engagement with the goal of improving graduation rates."

Petrick goes on to explain that a district committee composed of various school-based personnel will oversee the distribution of funds based on general budget information and data analysis.

Hops chairman Mike McMurray adds: "The ownership of the Hillsboro Hops is proud to partner with the Hillsboro School District to provide opportunities for a well-rounded educational experience to local students. The Hops' president KL Wombacher has made support of school athletics a key element of the team's operation from day one, and this is an important manifestation of that commitment to our community."

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**About the Hillsboro Hops**: The 2014 & 2015 Northwest League Champion Hillsboro Hops are the Single-A baseball affiliate of the Arizona Diamondbacks of Major League Baseball. The team's season runs from mid-June to early September. The franchise relocated to Hillsboro in 2012 and began play in 2013 in a new state-of-the-art 4,500 capacity ballpark, Ron Tonkin Field. The Hops are part of the 62-year old Northwest League, which includes teams in Boise, Eugene, Salem-Keizer, Tri-Cities, Spokane, Everett and Vancouver BC. Major League stars who rose to prominence via the Northwest League include Ken Griffey Jr., Felix Hernandez, Edgar Martinez, Reggie Jackson, Ozzie Smith, Rickey Henderson and Tony Gwynn. Follow the Hops on Facebook at <a href="https://www.facebook.com/HillsboroHops">www.facebook.com/HillsboroHops</a> and on Twitter and Instagram @HillsboroHops. Hillsboro has been chosen to host the 2017 Northwest League vs Pioneer League All-Star game on July 31 & August 1 of 2017. The two days of All-Star festivities will include a home run derby, Fan Fest and the All-Star game itself. Sixteen cities and fourteen MLB affiliations will be represented.