

ES29 NAMING SURVEY - Round 2 Summary

SUMMARY 539 responses

Name/Pts	1=strongly dislike	2=dislike	3=neutral	4=like	5=strongly like	# Dislikes	# Likes
Tamarack	59	59	105	112	204	118	316
Meek	103	62	100	130	144	165	274
Trumbull	103	88	110	108	130	191	238
Chatakuin	127	77	101	108	126	204	234
Reed Acres	160	74	83	83	139	234	222
Kenoyer	143	96	145	90	65	239	155
Marshall	149	94	140	91	65	243	156

WEIGHTED 539 responses

Name/Pts	1	2	3	4	5	Weighted Avg
Tamarack	59	118	315	448	1020	3.64
Meek	103	124	300	520	720	3.28
Trumbull	103	176	330	432	650	3.14
Chatakuin	127	154	303	432	630	3.05
Reed Acres	160	148	249	332	695	2.94
Kenoyer	143	192	435	360	325	2.70
Marshall	149	188	420	364	325	2.68

RANKING	Weighted Avg	# Dislikes	# Likes
Tamarack	3.64	118	316
Meek	3.28	165	274
Trumbull	3.14	191	238
Chatakuin	3.05	204	234
Reed Acres	2.94	234	222
Kenoyer	2.70	239	155
Marshall	2.68	243	156

dislikes total of responses for strongly dislike + dislike

likes total of responses for strongly like + like

weighted average

weighting points are assigned to each category of response:

1 = strongly dislike, 2 = dislike, 3 = neutral, 4 = like, 5 = strongly like

then multiplied against each count, i.e., for Tamarack: 5 points X 204 responses = 1020 weighted points

the weighted average is obtained by dividing the total weighted points by the total # of responses, i.e., for Tamarack:

$$(59 + 118 + 315 + 448 + 1020) / 539 = 3.64$$

ranking

the weighted average is sorted in descending order to rank the highest to lowest average scores

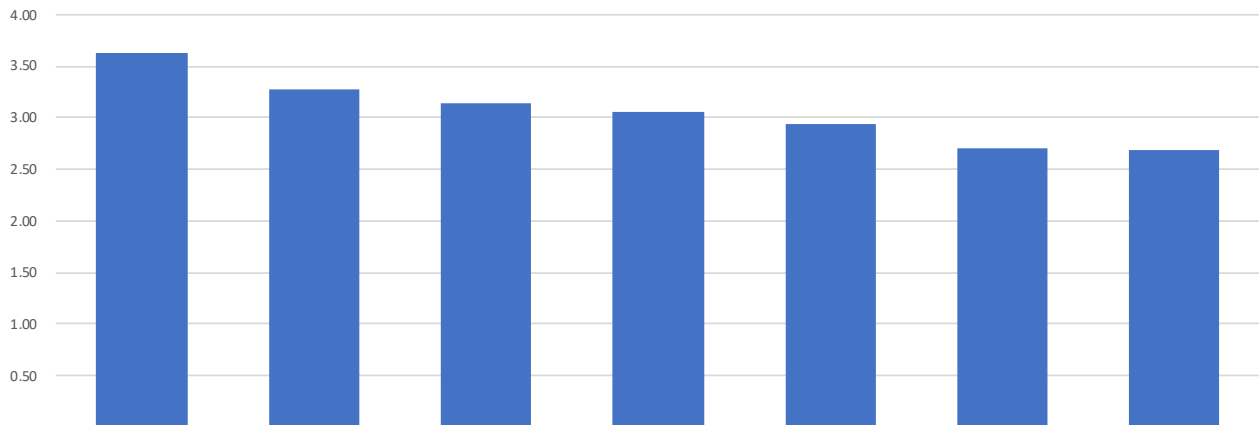
ES29 NAMING - ROUND 2 RESULTS COUNT OF RESPONSES



	Marshall	Kenoyer	Reed Acres	Chatakuin	Trumbull	Meek	Tamarack
Strongly Dislike	-149	-143	-160	-127	-103	-103	-59
Dislike	-94	-96	-74	-77	-88	-62	-59
Neutral	140	145	83	101	110	100	105
Like	91	90	83	108	108	130	112
Strongly Like	65	65	139	126	130	144	204

ES29 NAMING SURVEY - Weighted Average

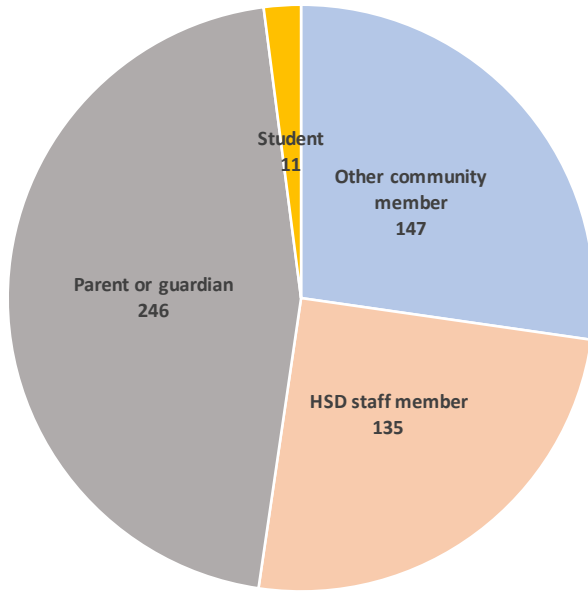
1 = strongly dislike --> 5 = strongly like



Weighted Avg	Tamarack	Meek	Trumbull	Chatakuin	Reed Acres	Kenoyer	Marshall
	3.64	3.28	3.14	3.05	2.94	2.70	2.68

ES29 Naming Survey - Round 2

of Respondents by Type (total 539)



1	I gave "Reed Acres" the lowest rating because the neighborhood is already named after Mr. Reed. Virginia Meek is my favorite option because she was an indigenous woman who was an important figure in the local area and led an incredibly interesting life. Naming the school after her would be a wonderful way to increase awareness of her story.
2	I like the name choices that are unique, but not too hard for the general public and people not from the area to pronounce! Reed Acres name too closely resembles Ladd Acres. Tamarack is fitting with it's native tree significance, no people to offend and the park of the same name is so close! Virginia Meek is my favorite name, though, as it honors a native and a woman, and she was an important part of Hillsboro history!
3	I really like Virginia Meek as a name because we should have schools named for women and being a Native American who was well respected doubles my vote. I really like Thurgood Marshall but he has many schools around the country named after him already. Naming a school after someone who was in child labor reform just sounds a bit odd but I can't pinpoint why. I do think a school name should be easy to pronounce. The first question people ask when you say the name should not be "How do you spell that" or "what does that mean?"
4	I think the school should be named after a historically important female
5	I like the idea of choosing a name with a local connection, or for a woman because that is definitely underrepresented in our district.
6	I believe naming the school after a woman is an important step in recognizing women's part in history and in education.
7	I don't think many of HSD schools are named for women, so I like that idea. I also think it would be confusing to have a Reedville, a Ladd Acres and a Reed Acres, less overlapping names = less confusion. As much as I like honoring native names, something the community knows how to pronounce is a plus. It's frustrating for the school name to be mispronounced by substitutes, at community/national awards, etc.
8	I like Chatakuin because it is in the local Indigenous language. Other options reference the culture, but using the language adds an additional connection.
9	Schools should be named for the area they are located
10	Tamarack is my top choice
11	Born & raised in Hillsboro. Keeping the Reed name for the area is an important part of Hillsboro.
12	Reed acres is too similar to Ladd acres and can create confusion
13	I think Reed Acres would get confused with both Ladd Acres and Reedville. I think that would be a bad idea.
14	Some of the names are hard for kids to pronounce.
15	We need a school name where the pronunciation is easy to remember and does not require a detailed explanation as to how to pronounce it properly.
16	Not big on naming after people - after all, who thought we'd one day dislike naming schools after slave owners.
17	Most of the names looks not easy to remember/use except Reed Acres but it conflicts with Ladd Acres school. Please see if you can consider John Kelly name as i suggested in round1. The online citation can be found for John Kelly significance to this community area in this document link in page 11, 2.1 Area history https://www.hillsboro-oregon.gov/home/showdocument?id=6503
18	If we are truly moving forward with our equity work as a district, we should continue to honor the indigenous people of the area instead of the settlers that took over their land. Plenty of school are already named after prominent white men.
19	I love that Chatakuin is in native language and represents oak trees as we have many surrounding large trees in the community parks.
20	I think Reed Acres sounds too much like Ladd Acres and would cause confusion. I also think we should stay away from naming schools after businessmen. I like the idea of a native name or after a strong woman.
21	no
22	I love the idea of naming our new school after a strong woman- especially a native woman. Meek loved children and was beloved in her community for helping others. This is an amazing woman.
23	They all very good choices and it was hard to pick but my top two would be the ones I put as a 4
24	Reeds Acres Elementary School

25	Reed Acres makes the most sense. The school will be off of Reed Dr. and it is very near the Reedville area of Hillsboro. The school will also be in what was once vast empty acreage.
26	There are too many things, specifically academic institutions, already associated with the name Thurgood Marshall. As important of a figure that he was, the school would not have a name that sets it apart.
27	I think it is important to name our schools by rhe people that were here first
28	NA
29	We really like Tamarack for the name and also like names with connections to local people and history.
30	I like Tamarack due to its connection with the park next door. Chatakuin would be my second choice due to its connection with the original habitants of the area. I don't think folks would confuse it with Five Oaks MS in Beaverton. Since we already have schools named for Ladd and Reed, I think folks would confuse Reed Acres with Ladd Acres and Reedville.
31	I always appreciate locally significant names.
32	I like Tamarack park elementary opposed to just Tamarack.
33	Tamarack trees are beautiful. It would be nice to plant a couple of Tamarack trees in front of the school.
34	I think that naming a school that is linked the Ancestral roots will side in creating the schools culture.
35	While civil rights leaders are a historically good choice, we should honor those who made an impact in our immediate are. I like Meek and Reed.
36	Thank you for the survey
37	Tamarack represents all points in time- not just a native tribe which may no longer inhabit the area, or a person who is no longer living, (which discounts any current community members who are big contributors to the area). Tamarack trees takes into account all of time, and doesn't honor one person or group of people over others.
38	I am advocate for naming schools for regionally significant historical figures or geographic features. It creates a since of belonging and community.
39	Some of the names would be difficult to pronounce for those outside the area. The name that had two people associated with it would be confusing.
40	What about a native american name or Cesar Chavez for its historic recognition of diverse people whom have contributed
41	N/A
42	This is a nice variety of choices. Good luck
43	N/A
44	Na
45	Excited to see the school
46	nothing
47	I think it's better not to name the school after an individual.
48	Keep it local without repeating other school names or intent.
49	Reed Acres would be close to both Reedville and Ladd Acres. Could be confusing to people new to the area.
50	I am pleased to see Native Americans getting recognized. Greater representation across all the schools.
51	Let's not name a school after another white man.
52	I don't think we have any schools in our district named after a woman. Would this school be the first?
53	It is refreshing and give's me hope for the future to see you are considering naming a school after prominent native american people. Thank you and best wishes. Gabriela
54	It would be great for HSD to have a school named after a woman.
55	Don't pick a name no-one can pronounce, & will only forever slaughter, just to be pc. Marshall & Reed have no basis in direct relation to the school. Nor does Virginia Meek, unless this were a Native population school. An advocate against child labor is most appropriate.
56	Please choose a name that is easy to pronounce.
57	The Meek,Ãs played an important role in the founding of our community and I think choosing Virginia,Ãs name over Joseph is the right choice because of her Native American heritage.

58	I would really like to see the nod to Simeon Reed for the name as it is a very important part of the history of that area.
59	Name schools after locals.
60	It would be nice if you would include individuals with disabilities as prospective names
61	No
62	We have enough things named after men. Women deserve to be honored.
63	I believe honoring a woman who worked and volunteered much of her life - Dorothy Holycross - would be appropriate. It is her name, not a religious reference.
64	I think you're on the right track with the last four options in the list.
65	All are good choices
66	I'm not find of naming schools after people or obscure trees.
67	I think the mascot should be coyote, for coyote displaced by construction. So Tamarack or Reed Acres goes best with coyote
68	I'm always wary of naming something after a person, because history is always being re-discovered, and heroes often turn to humans, which make them seem like villains in retrospect. Then there's another round of renaming :/
69	Keeping the Reedville name would be nice. o many
70	I would very much like to honor local pioneers and or local historical landmarksnative
71	There is already a Reedville, so another Reed is confusing.
72	I really like the name Reed Acres as we live in Reed,Ãs Crossing and the school is located on Reed Drive.
73	It,Ãs a school, it doesn,Ãt need to be the full name of a person
74	No
75	Name should be specific to a person or place in Oregon. It,Ãs also time to honor more women and people of color!
76	I prefer a name derived from BIPOC or the surrounding area and not one from a historical politician or rich landowner.
77	For those who grew up here Reed Acres would honor the former Reedville school district and be the logical choice!
78	I think Chatakuin may be a bit too challenging for Elementary age children to pronounce. I definitely prefer a name with local significance.
79	What do the children attending want their school called?
80	Reed Acres could be mixed up with Reedville Elementary too easily. Do not recommend that one.
81	none
82	I like Reed Acres because it celebrates the area and makes sense.
83	Na
84	Please add Oppenheimer
85	Reeds elementary school
86	Silver Oak
87	Reed Acres makes apt for Reeds Crossing
88	While choosing a name like Reed Acres seems like the easiest, choosing a name that holds to the cultural land feels like the right choice.
89	No thanks
90	Virginia Meek and Reed Acres are my favouritez
91	I live in the Ichijo area right near the school so a nice name is important.
92	Reeds acres
93	We live in the land of big trees.
94	Pick a name that sounds pretty and matches all of the other schools in the dostrict

95	I still think animal names are cute for elementary schools. In the previous round, I had suggested Tiger Elementary.
96	Leave it ES29
97	School names with easy one word that has a dictionary meaning will be more successful. For example, stellar/webstar/hillstar/boro might be some good options to consider.
98	I believe the school should be named after one of the native tribes of the area or their words for the area or something location specific.
99	I feel like Reed has enough named after him.
100	Prefer to keep it from our area. It also should be something easy to pronounce for all, especially also should be easy to pronounce, spell and remember. It should not be named for something ne,Ãs political cause. This is elementary school.
101	I like honoring indigenous roots or Reed.
102	Where,Ãs the Hispanic, latino representation? You seem to just include white, black and Native American figures. Study your demographics more please. I say this with respect.
103	South Hillsboro school needs a name which represents the residents thereof! Most of the residents are tech employees and of Indian origin. How about ,ÃGandhi,Ã or ,ÃSilicon Forest,Ã?
104	It,Ãs risky to name public buildings after people because eventually information and accusations could surface about them, making the name a poor choice.
105	Oppenheimer School
106	NA
107	Naming the school for an actual local Native American person from history is the best way to represent Oregon's diversity.
108	Reed Acres signifies the most relevant to the area in my opinion
109	I like local ties to Oregon for naming of the school(s)
110	It's very hard to choose!!
111	I really feel a deep connection to our Native American roots in this area and I hope the final choice is representative and gives honor to the indigenous people of this area.