

# GROUND UP



## 2019-2020 HSD Ground Up Cafe MARKETING LAB APPLICATION

Submit your completed application to your school's School to Career Specialist by **June 1, 2019**.  
(GHS - Jennie Hall, CHS - Scott Kellar, LHS - Allen Kopp, Hilhi - Melissa Pendergrass)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Student Number \_\_\_\_\_ Grad Year \_\_\_\_\_

### The Opportunity:

Students will work for Business Pathway credit at the student-run coffee bar located in the First Tech office building located next to the HSD Administrative Center on Brookwood. Students will take part in all aspects of running the business.

### Eligibility:

- Must be a business and marketing pathway student who has completed a minimum of one year of marketing courses at your school.
- Must be an 11th or 12th grade student in the 2019-2020 school year (current 10th/11th for 18-19 year)
- Must have recommendation of three teachers, one must be a business pathway teacher. (Please distribute the attached recommendations to three teachers for completion. They will turn it into your Career Center.)

### Availability:

Please select the periods you would be interested in working. Keep in mind you are responsible for your own transportation after your shift at the coffee shop. Students will also have the opportunity to earn wages (\$) for working in the summer when the coffee bar opens and on days that we do not have school throughout the year. This also meets your junior job shadow and senior internship requirement. You may choose multiple segments if you anticipate your schedule will allow.

- 0 + 1st Period (7:00AM-10:00AM)  
 1st + 2nd Period (8:30AM-11:40AM)  
 0 + 5th Period (7:00AM-10:00AM)  
 5th + 6th Period (8:30AM-11:40AM)  
 I am available to work during the summer for pay.

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Where do you feel your expertise and strengths align? Check all that apply:

- Marketing  
 Accounting  
 Product Development  
 Operations  
 Management  
 Customer Service

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Please list the grades for any/all of the courses listed below that you have completed at your home school.

*(Check your course history tab in StudentVue for past grades)*

Course	Grade	Course	Grade
Marketing 1		Accounting 1	
Marketing 2		Accounting 2	
Marketing Lab		Intro to Business	

Please answer the following questions in 2-3 sentences.

1. Why are you applying to be a part of this program?
2. What are your career goals?
3. What skills would you bring to Ground Up Cafe, provide examples of your experiences.
4. What skills do you hope to improve while working at the Ground Up Cafe?
5. Why should we select you to be a part of the Ground Up Cafe team?

**TEACHER RECOMMENDATION**  
**HSD First Tech Marketing Lab**



**Teacher to submit directly to your school's STC specialist (GHS - Jennie Hall, CHS - Scott Kellar, LHS - Allen Kopp, Hilhi - Melissa Pendergrass) by June 1, 2019.**

Student First Name \_\_\_\_\_ Last Name \_\_\_\_\_ ID Number \_\_\_\_\_

Teacher Name \_\_\_\_\_ Class(es) Taught \_\_\_\_\_

This student is applying to be a part of the district-wide First Tech student-run coffee bar, Ground Up Cafe. Based your experience of having this student in class, please rate them in the following categories:

Activity	Needs Improvement	Excellent	Comments
Attends school on a regular basis	1 2 3 4 5		
Is on time to class	1 2 3 4 5		
Completes class assignments on time	1 2 3 4 5		
Displays school pride	1 2 3 4 5		
Respects and honors school environment	1 2 3 4 5		
Shows positive attitude in class	1 2 3 4 5		
Gets along well with others	1 2 3 4 5		
Demonstrates eagerness and capacity to learn	1 2 3 4 5		
Engages in school activities	1 2 3 4 5		
Shows ability to make and keep commitments	1 2 3 4 5		
Receptive to new ideas	1 2 3 4 5		
Accepts responsibility	1 2 3 4 5		
Demonstrates initiative	1 2 3 4 5		

What else should the interview panel know about this applicant?

Teacher Signature \_\_\_\_\_ Date \_\_\_\_\_



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