



# CENTURY HIGH SCHOOL MEDIA COMMUNICATIONS

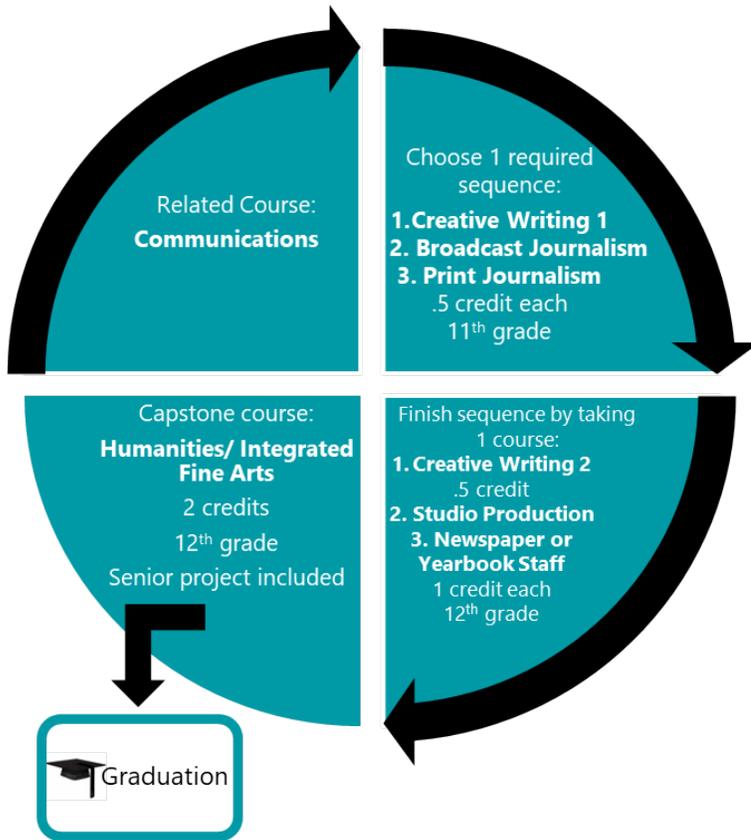
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## For students interested in:

- Writing, designing & editing media content
- Digital video
- Social media
- Advertising
- Marketing

## SEQUENCE OF COURSES

Please refer to HSD course catalog for more information



## PATHWAY TEACHES

### STUDENTS TO:

- Use new media technology
- Understand diversity in the media
- Understand the legal and social responsibilities of the media
- How to use media to tell compelling stories with images and words
- How to write for print and broadcast media outlets
- Create still and moving visual images
- Gather information through research and interviews
- Write for an array of media platforms
- Work in a team atmosphere
- Meet deadlines
- Be skilled in gathering relevant information via research, interviews and observation

## CAREER POSSIBILITIES & SALARY RANGES

• Broadcast Engineer	\$24,190- \$50,773
• Broadcast Journalist	\$22,906- \$83,523
• Television Production Coordinator	\$33,432- \$60,008
• Public Relations Specialist	\$39,603- \$77,771
• Film/Video Editor	\$31,158- \$68,453
• Lighting Technician	\$21,489 - \$76,231
• Social Media Coordinator	\$25,385 - \$50,853

## SOME LOCAL COLLEGES & MAJORS

- **PCC**– Associate of Applied Science: Multimedia or Video Production
- **U of O**– Bachelors of Arts: Journalism: Media Studies
- **Pacific University**– Bachelors of Art: Media Arts or Journalism
- **PSU**– Bachelors of Arts: Film
- **Linfield College**- Bachelors of Arts: Digital Art
- **Gonzaga University**- Bachelors of Arts: Journalism

## POTENTIAL LOCAL EMPLOYERS

- **KATU News**
- **KGW News**
- **KOIN News**
- **KPTV News**
- **Wieden & Kennedy**
- **Laika Studios**
- **Nike**
- **Intel**

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1814